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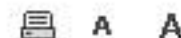
ENTERTAINMENT BLOG ★ ★ ★

Top-shelf idea

Speaking of Sweden and books, Ikea has released what must be the first book about a bookshelf.

BILLY is a slick hardcover celebrating the 30th birthday of the Billy bookcase, which many of us have wrestled out of its flatpack. More than 41 million have sold around the world. The book covers three decades of bookshelf design, world events and literary trivia. And next Sunday, January 31, 30 Billy bookcases will be set up along the sand on Bondi Beach, where you can go to swap a book for a new one donated by Australian publishers or buy one with a gold coin. All money and remaining books will go to the Australian Literacy and Numeracy Foundation.

Posted by Susan Wyndham
January 23, 2010 1:14 PM





3.50 %
p.a.

Current standard
variable rate

+

1.65 %
p.a.

4 month fixed
bonus rate

=

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